#### Background

According to Bloomberg News, the London Housing Market is in a rut. It is now facing a number of different headwinds, including the prospect of higher taxes and a warning from the Bank of England that U.K. home values could fall as much as 30 percent in the event of a disorderly exit from the European Union. More specifically, four overlooked cracks suggest that the London market may be in worse shape than many realize: hidden price falls, record-low sales, homebuilder exodus and tax hikes addressing overseas buyers of homes in England and Wales.

#### Business Problem

In this scenario, it is urgent to adopt machine learning tools in order to assist home-buyers clientele in London to make wise and effective decisions. As a result, the business problem we are currently posing is: how could we provide support to home-buyers clientele in to purchase a suitable real estate in London in this uncertain economic and financial scenario?

To solve this business problem, we are going to cluster London neighbour-hoods in order to recommend venues and the current average price of real estate where homebuyers can make a real estate investment. We will recommend profitable venues according to amenities and essential facilities surrounding such venues i.e. elementary schools, high schools, hospitals & grocery stores.